NL

NextLevel
YOUTH LEADERSHIP

PROGRAM OVERVIEW

Developing the next generation of leaders

Building Leaders. Creating Opportunities. Changing Futures.

NextLevel Youth Leadership is a youth development consultancy helping young people build confidence, leadership capacity and pathways to future success. We partner with schools, school boards, municipalities, nonprofits and corporate partners to deliver programming tailored to each partner's priorities and students.

THE OPPORTUNITY LAB · FLAGSHIP PROGRAM

A five-stage pathway from potential to leadership

01 — Discover
Identity, strengths, confidence and purpose

02 — Develop
Communication, teamwork, discipline and leadership

03 — Connect
Mentors, professionals, employers and opportunities

04 — Create
Entrepreneurship, financial literacy and community projects

05 — Lead
Applying skills through real-world challenges and presentations

PROGRAMS & SERVICES

Leadership Workshops

For: Grades 7–12, student councils, youth groups

Format: Interactive single or multi-session workshops on site

Outcomes: Communication, confidence, teamwork

Mentorship Programming

For: Students who benefit from consistent guidance

Format: Small-group and one-to-one mentorship over a term or year

Outcomes: Positive role models, clearer goals, engagement

Career Readiness & Exploration

For: Senior students planning next steps

Format: Career sessions, professional panels, workplace connections

Outcomes: Real-world exposure, interview and networking skills

Sport-Based Personal Development

For: Athletes, teams and active learners

Format: Sport-integrated sessions paired with leadership lessons

Outcomes: Discipline, resilience, leadership on and off the court

WAYS TO PARTNER

- Workshops & speaking engagements
- Six-to-eight-week leadership programs
- Customized mentorship programs
- Youth engagement strategies
- Program evaluation & impact reporting
- Sponsorship & community partnerships

HOW IT WORKS

1. **Conversation**
2. **Tailored Proposal**
3. **Delivery & Reporting**



Andre Fullerton — FOUNDER & PRINCIPAL CONSULTANT

MBA, Ivey Business School • Master's-level education in Equity, Diversity and Social Justice • 20+ years in education, public service and community development • Builder of Footsteps 2 Success • Former college athlete and coach

Book a Partnership Conversation

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FEATURED PROGRAM

BOYS TO MEN WELLNESS PROGRAM

Developing Strong Minds. Healthy Identities. Confident Leaders.

Every boy deserves the opportunity to thrive.

The Boys to Men Wellness Program is a culturally responsive youth development and mentorship initiative designed to support boys and young men as they navigate adolescence, develop positive identities and prepare for successful futures. Through mentorship, culturally relevant learning, leadership development and practical life experiences, we create opportunities for young men to discover their strengths, build resilience and realize their potential.

OUR SEVEN AREAS OF DEVELOPMENT

01 Identity & Culture
Building confidence, self-esteem, belonging and positive identity.

02 Financial Literacy
Learning budgeting, saving, credit, investing and entrepreneurship.

03 Mental Wellness
Developing emotional intelligence, anger management, healthy coping strategies and conflict resolution.

04 Leadership Development
Learning goal setting, accountability, decision-making and the principles of The 7 Habits of Highly Effective Teens.

05 Mentorship & Positive Masculinity
Building healthy relationships, respect, responsibility and connections with positive role models.

06 Career & Future Readiness
Exploring education, employment, skilled trades and entrepreneurship.

07 Community Leadership
Developing a commitment to service, civic engagement and giving back.

HOW WE LEARN

- Interactive workshops and hands-on learning
- Mentorship and intergenerational conversations
- Group discussions and storytelling
- Leadership and team-building activities
- Practical financial literacy exercises
- Emotional wellness and anger management activities
- Goal-setting and personal development exercises

SIGNATURE COMPONENTS

1. **Personal Development Portfolio**
   Each participant creates a personal vision, identifies goals, tracks progress and plans for the future.
2. **Financial Independence Challenge**
   Participants build a monthly budget, savings target and mock investment portfolio.
3. **Emotional Wellness & Conflict Resolution**
   Qualified mental health practitioners support the curriculum, with a focus on emotional regulation.
4. **Elders & Mentors**
   Structured time with Black men from different professions, generations and backgrounds.

OUR PROMISE

We are not simply preparing boys to become men.

We are helping them become confident, emotionally healthy, financially informed, responsible and community-minded leaders. **Because the future is stronger when our boys are supported today.**

Bring Boys to Men to Your School

Investing in Boys. Empowering Young Men. Strengthening Communities.

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